Junking the Corporate Ladder

**(Ottawa) September, 2011 –** Starting a new career can be a scary prospect. Just ask **FILL IN FULL NAME**, new owner of JustJunk.com, a removal company that specializes in removing unwanted items from homes and commercial buildings in **TERRITORY/CITY**. Having traded in his white-collar position to haul unwanted debris from local homes and businesses, Mr. **NAME** couldn’t be happier with his decision.

After over 10 years in the IT industry **(SOMETHING SIMILAR**), **LAST** **NAME** decided it was time for a change-and a fairly big one. “I was laid off- a problem I think a lot of people can relate to,” said **LAST** **NAME**. The junk business appealed to Mr. **NAME** for multiple reasons. “I liked the unpredictability of it all as opposed to my previous corporate position,” said **LAST NAME**. “Each home is as different as the people who own it” said **LAST NAME** “and therefore each job is special and unique”.

In fact, it is not uncommon for the JustJunk.com team to come across some fairly unusual and neat items as they go about their day. “You wouldn’t believe some of the things the guys find,” said **NAME**. “War medals, army uniforms, old record collections, comic books from the 1950s…and even a life-sized clay skeleton!”. JustJunk.com’s finds definitely give adage to the old saying that one man’s trash is another’s treasure. With this in mind, the **TERRITORY/CITY** JustJunk.com team also tries to divert over 60% of what they collect away from the landfills through donation and recycling whenever possible. “Through organizations such as Goodwill and Habitat for Humanity, we always try to find new homes from well-preserved items,” noted **LAST NAME**.

In addition to the cool finds and the excitement that each day brings, **LAST NAME** said the best part of the job is seeing how relieved his customers feel after shedding years of accumulated “things”. “This is the best part of the job,” said **LAST NAME**. “Helping people get rid of junk means helping them start the transition into their new lives”.

**About Just Junk**

JustJunk.com is an Ontario-based junk removal service that is rapidly franchising their award-winning business across Canada. Just Junk’s long-term vision is to become the most reputable brand in the service industry. For franchising opportunities, please visit [www.justjunk.com](http://www.justjunk.com/) or call 1 (888) 586-5888.

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